



# MOLSON COORS CHARLIE KAPP

CHARITY GOLF CHALLENGE



The Molson Coors Charlie Kapp Charity Golf Challenge was founded in 1995 by Charlie Kapp, a 30-year sales executive for Miller Brewing Company, whose daughter, Dana, had cerebral palsy and passed away in 1988.

Charlie served on the organization's board (then UCP-SEW and UCP National), until he passed away unexpectedly in 1996. In 1997, this event was named in his honor. Charlie and Dana continue to be honored with our annual golf outing. Broadscope is beyond grateful for the continued contributions of Molson Coors and the Kapp family and their friends which help us keep this event, in Charlie and Dana's honor, alive.

Proceeds from this event support the Independent Living, Employment Services and Respite Care Coordination programs provided by Broadscope Disability Services.

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# 27th Annual Molson Coors Charlie Kapp Charity Golf Challenge Sponsorship Opportunities



## \$9,000.... **PRESENTING SPONSOR (1)**

- Bonus Foursonne
- Recognition during reception and via signage at course start
- Molson Coors company banner to be displayed at event
- Promo post on social media pages and company logo on social media banners
- Logo inclusion on all pages in program book; Full page color ad on back cover of program

## \$7,500.... **GIFT SPONSOR (1)**

- Recognition at course start; signage at golfer gift bag table
- Molson Coors company gift with company logo
- Full page ad in program book

## \$6,000.... **FOUR SOME CONTEST (1)**

- Sponsor four some gift
- Molson Coors logo on gift bag
- Full page ad in program book

## \$5,000.... **GOLF BALL SPONSOR (1)**

- Recognition at course start
- Molson Coors logo on golf balls- Sleeve of golf balls to be provided to each golfer
- Half page ad in program book

## \$4,000.... **GOLF CART SPONSOR (1)**

- Recognition at course start and via signage on golfer carts
- Half page ad in program book

## \$4,000.... **SUNSCREEN SPONSOR (1)**

- Molson Coors logo on sunscreen bottle
- Half page ad in program book

## \$3,500.... **SCORECARD SPONSOR (1)**

- Molson Coors logo prominently displayed on scorecard
- Half page ad in program book

## \$3,500.... **VOLUNTEER SPONSOR (1)**

- Company logo on volunteer polo shirt
- Half page ad in program book

## \$3,000... **LONGEST DRIVE SPONSOR (1) and CLOSEST TO PIN SPONSOR (1)**

- Sign at hole with longest drive contest
- Sign at hole with closest to pin contest
- Half page ad in program book
- Half page ad in program book



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\$3,500.... **PREMIER SPONSOR:** Select from these sponsorship options

• **50/50 RAFFLE SPONSOR (1)**

Logo on 50/50 tickets, Recognition by 50/50 volunteers, \$1,000 from sponsorship put into 50/50 raffle

• **LOTTO SPONSOR (1)**

Recognition by Lotto Volunteers, \$1,000 from sponsorship put into Lotto

• **HOLE-IN-ONE SPONSOR (3)**

1 Major Prize Hole with exclusive tee sign, signage with company logo at secondary prize hole.

• **BEVERAGE SPONSOR (1)**

Can Coolies with your logo for all golfers

• **SNACK SPONSOR (1)**

Signage on snack cart

\$3,000.... **LUNCHEON SPONSOR (1), DINNER SPONSOR (1)**

• Recognition via signage at Luncheon/Dinner

\$2,500.... **PARTNER SPONSOR:** Select from these sponsorship options

• **AUCTION SPONSOR (1)**

Recognition on all auction signage

• **PUTTING GREEN SPONSOR (1)**

Signage at the putting green

• **DRIVING RANGE SPONSOR (1)**

Signage at the driving range

• **REGISTRATION SPONSOR (1)**

Signage at registration

• **MULLIGAN SPONSOR (1)**

Company logo on mulligan mint

**ALL SPONSORSHIPS ABOVE ALSO INCLUDE:**

- 1 Foursome
- Opportunity to place item in swag bags
- Sponsor recognition in program book and event web page

**ADDITIONAL OPPORTUNITIES**

\$2,250....CORPORATE FOURSOME

• Tee sign and sponsor recognition w/logo in program book

\$1,750....FOURSOME

\$600.....HOLE SPONSOR

• Tee sign and sponsor recognition w/logo in program book



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All proceeds benefit the ever-growing need for Broadscope Disability Service's Independent Living, Employment and Respite Care Coordination programs.

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