

# broadscope

DISABILITY SERVICES



# JOE'S

RUN, WALK  
AND ROLL



HART PARK | SEPTEMBER 9, 2023

# broadscope

DISABILITY SERVICES

For over 50 years, Broadscope Disability Services has been advancing opportunities for individuals with disabilities and their families.

We support over 1000 individuals annually, by fostering inclusion and empowering freedom of choice through our Respite Care, Employment Services and Independent Living programs.

[broadscope.org](http://broadscope.org)



## JOE'S RUN, WALK AND ROLL



Founded in 1975 by Joe Lubarsky as a sit up contest at his home, this event has blossomed over decades into a fully-accessible, competitive 5k where participants can run, walk, or roll their way to the finish line!

This family-focused event also features inclusive activities and lunch -- all which help to raise awareness and funds for people living with disabilities and their families.

Proceeds from this event benefit Broadscope Disability Services' Respite Care, Independent Living, and Employment Services programs.

Joe Lubarsky lives with Cerebral Palsy, and is a champion for all people with disabilities. We hope you will join us in honoring him and his efforts by joining us as a sponsor for this event.



[JOESRUN23.WEDOAUCTIONS.COM](http://JOESRUN23.WEDOAUCTIONS.COM)



# JOE'S SPONSORSHIP LEVELS

RUN, WALK  
AND ROLL



## PRESENTING SPONSOR - 7000

- Prominent sponsor logo on promotional event materials and digital communications\*
- Recognition at event introduction and reception with opportunity to address participants
- Opportunity to provide quote for event website and social media

## T-SHIRT SPONSOR - 4000

- Prominent sponsor logo on event t-shirts\*
- Sponsor logo on signage at registration trailer

**ABOVE SPONSORSHIPS INCLUDE A PROMOTIONAL BOOTH AT THIS EVENT**

## PHOTO BOOTH SPONSOR - 3000

- Sponsor logo displayed as watermark on all race photos uploaded to race website
- Sponsor logo on signage at photo booth

## ROUTE SPONSOR - 2500

- Prominent sponsor logo on route signs and mile markers

## SWEET TREATS SPONSOR - 2500

- Sponsor logo on signage at Pete's Pop's popsicle stand

## CONSUMER SPONSOR - 2000

- Sponsor logo on consumer participation certificate

## LUNCH SPONSOR - 1500

- Sponsor logo on signage at lunch

## ALL ABOVE SPONSORSHIPS INCLUDE:

- PRESS RELEASE INCLUSION
- SOCIAL MEDIA MARKETING
- SPONSOR LOGO ON EVENT T-SHIRTS\*
- SPONSOR LOGO AND HYPERLINK ON EVENT WEBSITE

## WATER STATION SPONSOR - 1000

- Prominent sponsor logo on event water station signs\*
- Sponsor logo and hyperlink on event website and social media

## FRIENDS OF BROADSCOPE SPONSOR - 500

- Sponsor logo on event promotional materials, social media and website

**DEADLINE FOR SPONSORSHIP: AUGUST 16, 2023** \* print deadlines apply

[JOESRUN23.WEDOAUCTIONS.COM](http://JOESRUN23.WEDOAUCTIONS.COM)



RESERVE YOUR SPONSORSHIP TODAY!

[JOESRUN23.WEDOAUCTIONS.COM](https://joesrun23.wedoauctions.com)



SCAN THE QR CODE TO SIGN UP

# JOE'S

RUN, WALK  
AND ROLL



**SATURDAY, SEPTEMBER 9, 2023**  
**HART PARK, WAUWATOSA**

[broadscope.org/events](https://broadscope.org/events)

MARY SCHINKOWITCH  
MSCHINK@BROADSCOPE.ORG | 414-329-4505

