

SPONSORSHIP OPPORTUNITIES

39TH ANNUAL



TASTE
OF
MILWAUKEE

With a side of
TRIVIA

Presenting Sponsor \$8,000

- 2 trivia teams- 16 participants
- 8 charcuterie and premium wine gift boxes (serves 16)
- Sponsor logo on the program cover and 2 full-page program ads (color)
- Logo on attendee gift boxes
- Opportunity to film promo video for social media
- Trivia question promoting company and advertisement slide during trivia program
- Private link to charcuterie board demo
- 8 Handcrafted, customizable wood charcuterie boards

Trivia Sponsor \$5,000



- 2 trivia teams- 16 participants
- 8 charcuterie and premium wine gift boxes (serves 16)
- 1 Full-page program ad (color)
- Advertisement slide during trivia program
- Private link to charcuterie board demo

Gift Sponsor \$3,500



- 1 trivia team- 8 participants
- 4 charcuterie and wine gift boxes (serves 8)
- 1 Full-page program ad (black and white)
- Private link to charcuterie board demo
- Gift to attendees with sponsor logo

Wine Sponsor \$3,000



- 1 trivia team- 8 participants
- 4 charcuterie and wine gift boxes (serves 8)
- Logo on wine bottle tags
- 1 Full-page program ad (black and white)
- Private link to charcuterie board demo

Charcuterie Sponsor \$2,500



- 1 trivia team- 8 participants
- 4 charcuterie and wine gift boxes (serves 8)
- Logo on charcuterie gift box
- 1 Full-page program ad (black and white)
- Private link to charcuterie board demo

Team Sponsor \$1,500

Early Bird: \$1,400 (2/12/21)

Super Early Bird: \$1,300 (1/15/21)

- 1 trivia team- 8 participants
- 4 charcuterie and wine gift boxes (serves 8)
- Private link to charcuterie board demo

All sponsors will have their logo on the mobile bidding platform and recognition on website, social media, and media releases.